

Client: Aquelle

Date: 30 March 2009

Description: Radio Ad "aQuelle Secret Lives" **Job #:** 16150

Title: Lenny the Litchi

Writer: Alexis

	<p>Interviewer's voice: Hi there Lenny, welcome to the show...</p> <p>Lenny: Hey man, it's cool to be here...</p> <p>I: Lenny, no one expected you to get this far on aQuelle Idols, how did you do it?</p> <p>L: Well, 'cos most people see me as a bit of a rough character...</p> <p>I: No?</p> <p>L: No..no, really... I know that's the way I come across... it's been said before... I look tough and hard on the outside... But inside I'm just a big softie... bursting with subtle sweetness, and the delicious flavour and energy of a true litchi...</p> <p>SFX: Shhh sound as bottle opens and the sounds of fun/laughter/bubbly happy people "escapes"</p> <p>I: OOOO Wow (enjoying the taste sound)</p> <p>V/O: aQuelle, bursting with true fruit flavour...</p> <p>L: Hey they always judge us little guys</p>
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