

Client: Playtex

Date: 13 November, 2007

Description: Winter Catalogue Copy

Job #: 2517

Duration: N/A

Writer: Alexis

INTRO PAGE: Playtex

Soft...
Like snowflakes on the skin,
Memories linger,
Dreams collide...
Seductive and alluring,
Like a lover's smile...
It's an endless universe,
And it belongs to you.

GIRL INC PAGE:

Awakening senses,
Quiet moments and fluttering hearts,
Intimate thoughts under the stars,
Girl it's you...
Wild and winsome,
Tempting, tantalizing, exotic,
Endless opportunities...
All your heart desires.

WONDERBRA PAGE:

The air pulsates,
Heavy with sensuous allure...
Adrenalin and racing hearts,
Time stands still in the endless night,
Rich with hedonistic promise,
Dreams, fantasies and forbidden delights,
Velvet smooth...
Like a lover's touch.

BEAR PAGE:

You are man,
Primal, restless, ever seeking,
Spirit of creation...
Powerful, you stand alone,
Hidden strength, inner fire...
Slowly burning passions ...
Reach out and conquer tomorrow.

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