

04 April 2006

SPAR NORTH RAND

A DIVISION OF THE SPAR GROUP LTD

CO. REG NO 1967 / 001572 / 06

TO WHOM IT MAY CONCERN

It is my pleasure to introduce Alexis Follett, who I had the privilege of working with on our National SPAR "Let's Talk" campaign from 1999 to 2000. This was a Customer Service initiative that focused on driving service excellence at retail and from our Distribution Centres.

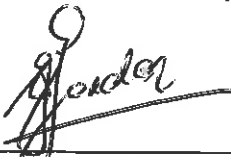
As the SPAR Executive responsible for coordinating this program, I worked very closely with Alexis who was tasked to oversee all elements of video production, conceptualization, in store research and script writing.

This massive campaign was an enormous success and much of the credit must go to Alexis for her commitment and the professional manner in which she approached her task. She was a lady with vision, always on hand with innovative elements to include in the program.

Pleasant and professional in her dealings with people at all levels, I would highly recommend her for any similar work.

Alexis would be an asset to any company on a similar project.

Yours sincerely,



W.I. GORDON

Divisional Managing Director

Axle Road, Clayville, Ollifantsfontein 1665 Tel: (011) 203-5300, Fax: (011) 316-1268
P.O. Box 528, Ollifantsfontein 1665 Republic of South Africa Website: <http://www.spar.co.za>

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